



Press Release

Alpha Bank Cyprus supports “Unique Smiles”

The Bank donates equipment to the Multidisciplinary Centre for Assessment and Intervention “Unique Smiles”.

Fully aware of its role and responsibility, Alpha Bank Cyprus Ltd actively responds to the needs of Cypriot society, contributing to its support in every possible way. In this spirit and in the context of the World Rare Disease Day on 28 February, the Bank supports the Cyprus Association of Rare Genetic Diseases “Unique Smiles” by providing the equipment necessary for the educational programmes it runs at the Multidisciplinary Centre for Assessment and Intervention.

The Multidisciplinary Centre for Assessment and Intervention “Unique Smiles” began operations in September 2021, to provide services aiming to improve the physical and mental health of children with rare diseases and support their families. The Centre seeks to ensure that every child has access to high-quality specialised treatments of significant benefit to both the children and their families, regardless of their financial situation. It is worth noting that this is the first time in Cyprus that a Centre has been established with a focus to provide services to children and young adults up to 21 years of age offered by a multidisciplinary team under the same roof.

The Centre’s services currently cover infants, toddlers and children with: rare genetic diseases, neurodivergence under investigation, learning difficulties, developmental disorders, psychoemotional difficulties, hearing and visual impairment.

The sponsorship offered by Alpha Bank Cyprus Ltd is another act of social contribution, under its Corporate Responsibility Programme, which aims to promote the overall well-being of children with rare diseases and their social inclusion.



Nicosia, 28 February 2023