



# Press Release

## Alpha Bank Cyprus Ltd stands by Europa Donna Cyprus as well as each and every woman

Alpha Bank Cyprus Ltd has long supported the work and contribution of Europa Donna Cyprus, which offers services and support to women patients with breast cancer. This year, on the occasion of International Women's Day celebrated on 8 March, the Bank is providing financial support to Europa Donna Cyprus, as a minimum expression of gratitude for the organisation's enormous contribution to women with breast cancer.

Europa Donna Cyprus is a non-profit organisation founded in 2002 and is a member of the European Breast Cancer Coalition Europa Donna, which comprises 46 member countries. It is engaged in awareness, prevention and support actions, as well as in promoting the rights of breast cancer patients in various decision-making bodies.

In addition to supporting Europa Donna Cyprus, on the occasion of International Women's Day, Alpha Bank Cyprus Ltd gives a voice to women themselves to express their views, by presenting a [video](#) with 7 female employees of the Bank answering questions on the position of women in the labour market, role models, stereotypes, difficulties and work-life balance. In this way, Alpha Bank joins its voice to that of millions of female employees, aiming to further strengthen a work culture that promotes continuous Employee empowerment, equal pay, equal opportunities for personal and professional development and equal evaluation and reward.

Alpha Bank Group stands by women to promote equality, egalitarianism and the elimination of gender discrimination, through the implementation of a series of actions aimed at promoting equal opportunities and respect for diversity in the workplace and in business. The significant steps taken by the Group in this direction are confirmed by both its inclusion, for the fifth consecutive year, in the Bloomberg Gender-Equality Index (GEI), and the "Equality Employer" accreditation awarded to Alpha Bank Cyprus Ltd for promoting gender equality in the workplace. It is worth noting that out of a total of 435 employees at Alpha Bank Cyprus Ltd, 260 are women (60%), 37 of whom hold managerial positions (41%) and four serve on the Bank's Board of Directors (57%).





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*Photo caption: From left to right: Mr. Theophanis Loumbas, Manager of the Human Resources Division, Ms Elena Constantinou Riri, Manager of the Marketing and Public Relations Division, Ms Stella Mastora, Vice President of the Board of Directors of Europa Donna Cyprus, Member of the Executive Board of Europa Donna – The European Breast Cancer Coalition, Mr. Marios Charalambides, Executive Director of Europa Donna Cyprus.*

Nicosia, 8 March 2023

