ALPHA BANK

Press Release

Apple Pay:
Quick and Secure Transactions
with Alpha Bank Cyprus Ltd cards

Alpha Bank Cyprus Ltd offers its Customers Apple Pay, ensuring even greater convenience, speed and security in their transactions.

Mastercard and Visa cardholders can now carry out contactless transactions via **Apple Pay**, and therefore avoid exchanging cash, physical cards or even the need to enter their PIN, simply by holding their iPhone or Apple Watch close to the POS terminal.

All payments without exception are entirely secure, as they are authenticated, via Face ID, Touch ID or the passcode of the user's device, in all physical shops equipped with POS terminals for contactless transactions.

With Apple Pay, payments in shops, applications and websites are made quick and secure, via iPhone, Apple Watch, iPad and Mac, without the need to create an account or enter shipping and billing information.

Security and privacy are at the core of Apple Pay, as card details are not stored. Instead, a unique Device Account Number is created. This Number is encrypted and securely stored in the Secure Element of the device, while each transaction is approved with the use of a one-time unique dynamic security code.

Apple Pay is **easy to set up**. On iPhone, the user opens the Wallet app, taps the "+" symbol and follows the steps to add Alpha Bank's Mastercard and Visa debit and credit cards. Once the card is added to iPhone, Apple Watch, iPad or Mac, Customers can start paying with Apple Pay, while they continue to enjoy all the benefits and privileges offered by Alpha Bank cards.

For more information on Apple Pay, visit www.apple.com/apple-pay or Alpha Bank's website at www.alphabank.com.cy.

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