

Press Release

Alpha Bank stands by the side of our vulnerable fellow citizens for yet another Easter

Supporting the Pancyprian Campaign of the PVCC and Europa Donna Cyprus

For yet another year, **Alpha Bank Cyprus Ltd** is participating in the Campaign of the Pancyprian Volunteerism Coordinative Council (PVCC) with the message “Adopt a Family for Easter”, with the aim of supporting vulnerable families in Cyprus to enjoy a wonderful Easter meal. The action demonstrates the Bank’s practical support to the society of Cyprus and is organised as part of the Corporate Responsibility Programme of Alpha Bank Cyprus Ltd.

The Bank is also supporting Europa Donna Cyprus, enabling it in this way to offer supermarket gift vouchers to cover the basic necessities of families of cancer patients, in a joint effort aiming to give everyone the opportunity to celebrate Easter.

Alpha Bank Cyprus Ltd remains dedicated to the cause of social contribution, responding to the call to support the most vulnerable members of our society.

Nicosia, 26 April 2024

together
SOCIAL RESPONSIBILITY ALPHA BANK